

WIB NEWS

EcoPath Youth Career Expo

By Maureen Fifer

On January 27, the Sonoma Environmental Education Collaborative (SEEC) successfully hosted the EcoPath Youth Career Expo, generously sponsored by the Ag + Open Space District, Sonoma Water Agency, and Sonoma Land Trust.

The EcoPath Youth Career Expo, initiated by SEEC, showcases the collaborative efforts of environmental education professionals from various organizations, agencies, and school districts within Sonoma County. The collective, known as SEEC, is dedicated to enhancing environmental access and awareness through events such as the Expo. Importantly, SEEC extends its inclusivity beyond professionals to embrace students as well.

The primary objective of the Expo was to provide a platform for exploring careers within the environmental movement. The event featured workshops and speakers specializing in the subject, offering participants valuable insights into potential career paths. Throughout the day, attendees received guidance from experts, gained awareness of local opportunities, and received assistance in job preparedness, including resume building and mock interviews.



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Sustainable Careers

By Lindsey Collins

Occupational 'greening' refers to the impact of green economy activities and technologies on existing occupations, influencing employment demand, work requirements, and worker specifications. O*NET classifies green occupations into three categories.

Green Increased Demand Occupations: The demand for existing occupations increases due to green economy activities, without significant changes in work and worker requirements.

Green Enhanced Skills Occupations: Green economy activities bring about significant changes in the work and worker requirements of existing occupations. This may or may not result in increased employment demand.

Green New and Emerging (N&E) Occupations: Green activities necessitate unique work and worker requirements, leading to the creation of new occupations.

This report focuses on Green Increased Demand and Green Enhanced Skills Occupations due to limited/inconsistent data on N&E Occupations. O*NET identifies green sectors and occupations, including Agriculture, Energy, Environment Protection, Manufacturing, Transportation, and more.

Key Findings:-

- Recycling and Waste Reduction occupations are growing at a rate of 19% by 2027.
- Energy Efficiency, Environment Protection, and Government and Regulatory Administration are expected to grow by 7% by 2027.
- Each sector has its growth rate, with Green Construction, Manufacturing, and Energy Efficiency being the largest sectors.



Sector Growth Rates (by 2027): *

- Green Construction: 5%
- Manufacturing: 6%
- Energy Efficiency: 7%

Top Occupations Across Sectors:

- Mechanical Engineers: Found in Energy Efficiency, Green Construction, Renewable Energy Generation, Research and Development, Transportation.
- Electrical Engineers: Present in Energy Efficiency, Green Construction, Renewable Energy Generation, Research and Development.
- Financial Risk Specialists: Involved in Energy Efficiency, Government and Regulatory Administration, Green Construction, Research and Development.
- Financial Specialists, All Other: Engaged in Energy Efficiency, Government and Regulatory Administration, Green Construction, Research and Development.
- Shipping, Receiving, and Inventory Clerks: Part of Energy Efficiency, Manufacturing, Research and Development, Transportation.

For further details and N&E Occupations by sector, refer to the O*NET website and Appendix C. Source: [O*NET Reports](<https://www.onetcenter.org/reports/Green.html>), [Lightcast](<https://www.lightcast.io>), and additional sources in the Data Sources Excel Sheet.

JOB LINK ETC

By Veronica Aguilar

I am Veronica Aguilar, an Employment & Training Counselor at Job Link for the last 12 years.

I am dedicated to assisting job seekers in achieving their career aspirations. I facilitate connections with valuable resources encompassing employment opportunities, educational pathways, training programs, and comprehensive support services, all geared towards propelling individuals upward in their professional journey.

My diverse clientele encompasses a wide spectrum, including recently laid-off employees, individuals grappling with long-term unemployment, low-income earners, those experiencing homelessness, individuals with limited English proficiency, veterans, older adults, and many others seeking to embark on a new career trajectory or secure improved employment prospects.



Each client presents a unique set of challenges and requirements, ranging from identifying their inherent strengths and interests to overcoming barriers hindering their path to employment.

I customize my approach to cater to their specific needs every step of the way.

Whether it involves crafting a personalized career roadmap, assisting with their WIOA scholarship application, facilitating their job search endeavors, or linking them with vital support services, I am committed to equipping them with the requisite tools and resources for success.

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FEBRUARY 27TH, 2024

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