

# 2022 Q4 SONOMA COUNTY JOB MARKET TRACKER

## HIGHLIGHTS



**15,769**

unique job postings from  
October 2022 to December 2022



**2.5%**

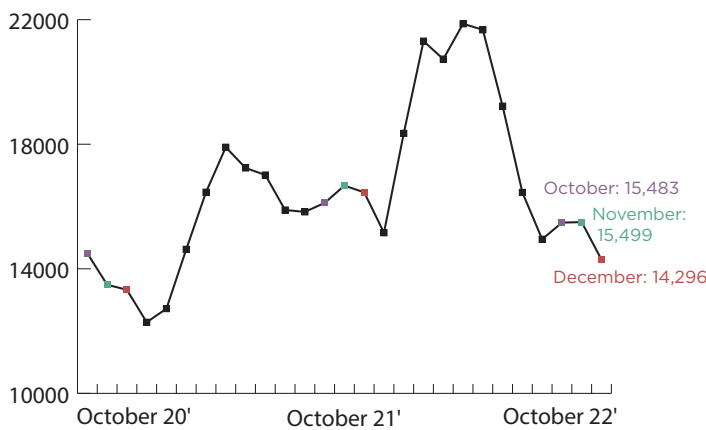
Unemployment rate  
in December 2022



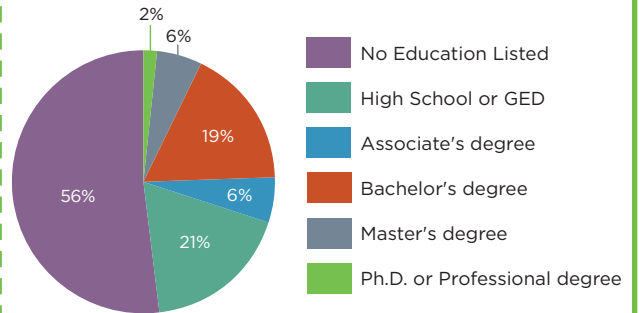
Jobs predicted to increase by  
**1.9%** by 2026

## JOB POSTINGS & SALARY

UNIQUE JOB POSTINGS FROM JULY 2020 TO SEPTEMBER 2022, HIGHLIGHTED OCTOBER 2022 TO DECEMBER 2022

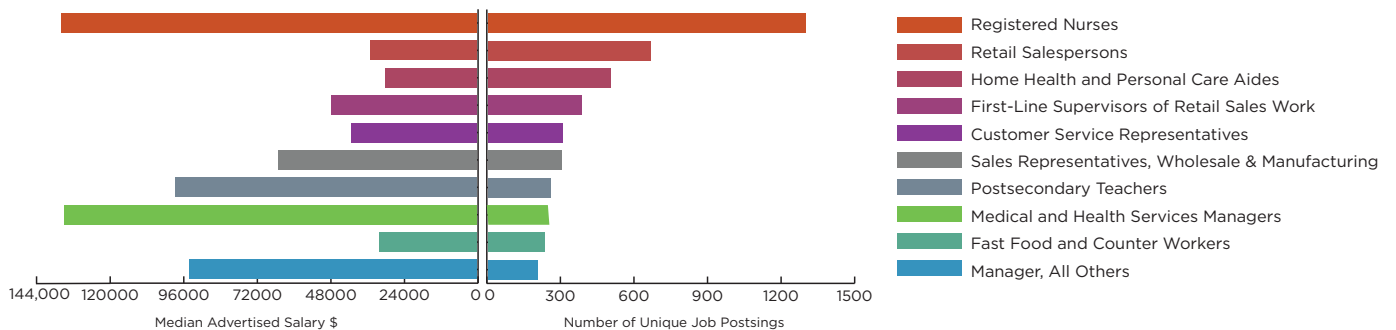


EDUCATION BREAKDOWN FOR UNIQUE JOB POSTINGS FROM OCTOBER 2022 TO DECEMBER 2022

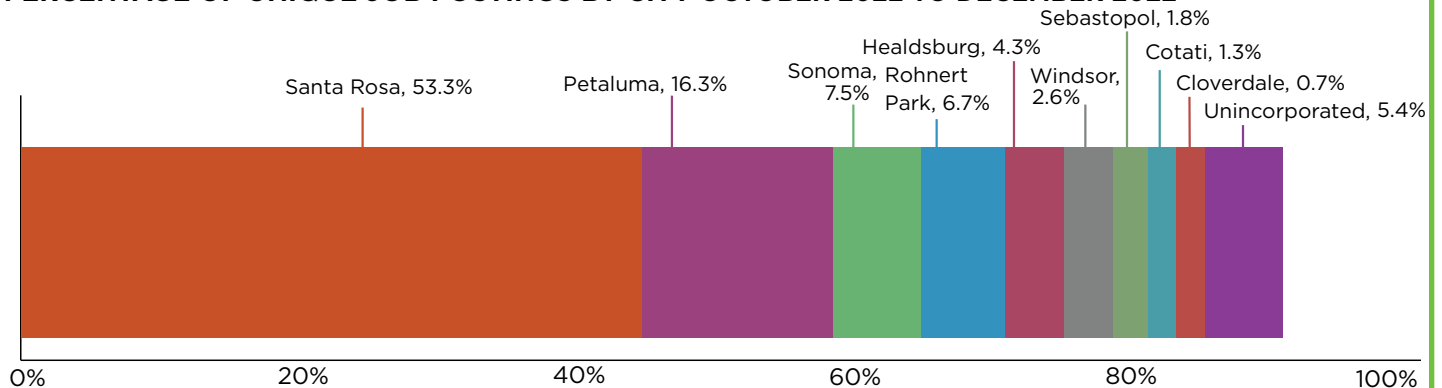


\* This includes any mention of an education level listed within the job postings; it may be preferred, required, or negotiable. Further, postings may be tagged with multiple education levels.

TOP 10 OCCUPATIONS BY UNIQUE JOB POSTING VOLUME AND MEDIAN ANNUAL ADVERTISED SALARY FROM OCTOBER 2022 TO DECEMBER 2022

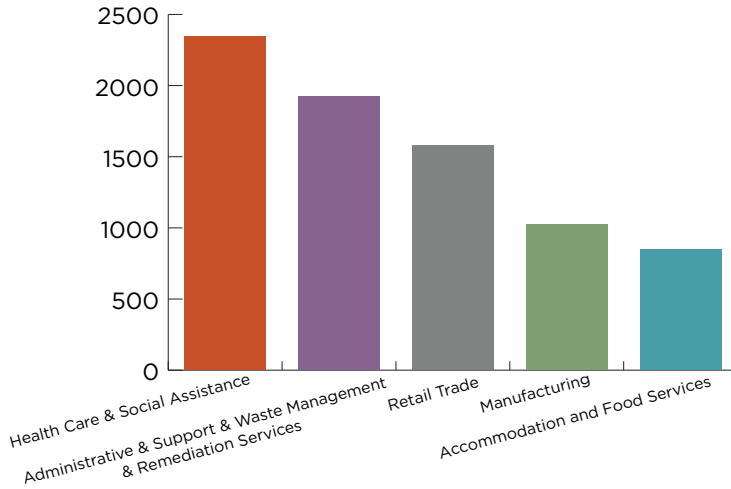


PERCENTAGE OF UNIQUE JOB POSTINGS BY CITY OCTOBER 2022 TO DECEMBER 2022



# OCCUPATIONS & EMPLOYERS

## TOP 5 INDUSTRIES BY UNIQUE JOB POSTINGS FROM OCTOBER 2022 TO DECEMBER 2022



## TOP 10 EMPLOYERS BY UNIQUE JOB POSTINGS FROM OCTOBER 2022 TO DECEMBER 2022

Employer	Posting Volume
Providence Health & Services	538
CareInHomes	285
County of Sonoma	267
Santa Rosa Junior College	253
Sutter Health	213
Kaiser Permanente	163
Moss Adams	96
Sonoma State University	96
TracyRecruiter	93
Robert Half	86

# SKILLS & CERTIFICATIONS

## TOP SPECIALIZED SKILLS, HARD SKILLS, AND CERTIFICATIONS FROM OCTOBER 2022 TO DECEMBER 2022

Top Specialized Skills	Posting Volume Q3 2022	% Of Total Postings
Merchandising	1210	8%
Nursing	1142	7%
Marketing	900	6%
Accounting	859	5%
Auditing	810	5%

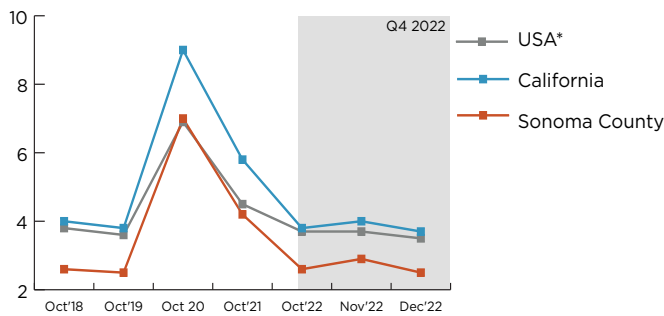
Top Specialized Skills	Posting Volume Q3 2022	% Of Total Postings
Cardiopulmonary Resuscitation	779	5%
Selling Techniques	790	5%
Restaurant Operation	788	5%
Warehousing	540	3%
Caregiving	498	3%

### Top certifications & qualifications:

-  Basic Life Support (BLS) Certification
-  Advanced Cardiovascular Life Support (ACLS) Certification
-  Licensed Vocational Nurses
-  Pediatric Advanced Life Support
-  Certified Nursing Assistant

# LABOR MARKET

## UNEMPLOYMENT RATE FOR SONOMA COUNTY AND CALIFORNIA FROM OCTOBER 2022 TO DECEMBER 2022



\*Unemployment rate is seasonally adjusted



### Population Characteristics:

26.1% of the workforce is nearing retirement (55+); 26.1% of the population are millennials (26-44)



### 2022-2026: Job growth

projected to increase by 1.9% (3,930 jobs); Population projected to decrease by 2.9% (14,083).

### METHODOLOGY & SOURCES

Data for the top employers, occupational groups, job postings, and median annual salaries were aggregated by Lightcast. The hard skills, specialized skills, and qualifications listed are organized by the frequency of their occurrences in online public job postings for Sonoma County. Labor Market information was compiled from the Economic Development Department (EDD). Lightcast is unable to access any non-publicly posted jobs, so data may not reflect the exact hiring demands of Sonoma County employers. Interested readers are encouraged to contact data resource agencies for further research or to visit the EDB website, [www.sonomaedb.org](http://www.sonomaedb.org) for more information. Readers are also encouraged to direct all inquiries or suggestions for future reports to the EDB by calling (707) 565-7170 or emailing [edb@sonoma-county.org](mailto:edb@sonoma-county.org)

## EDB FOUNDATION SPONSORS

### FOUNDATION LEVEL



Luther Burbank®  
Savings

### PRESENTING LEVEL



### PREMIERE LEVEL



### EXECUTIVE LEVEL

Comcast Morgan Stanley North Bay Association of REALTORS® Pistenti & Brinker LLP Summit State Bank



Sonoma County Economic Development Board

SonomaEDB.org

(707) 565-7170

[edb@sonoma-county.org](mailto:edb@sonoma-county.org)