

# 2022 Q3 SONOMA COUNTY JOB MARKET TRACKER

## HIGHLIGHTS



**16,787**

unique job postings from  
July 2022 to September 2022



**2.5%**

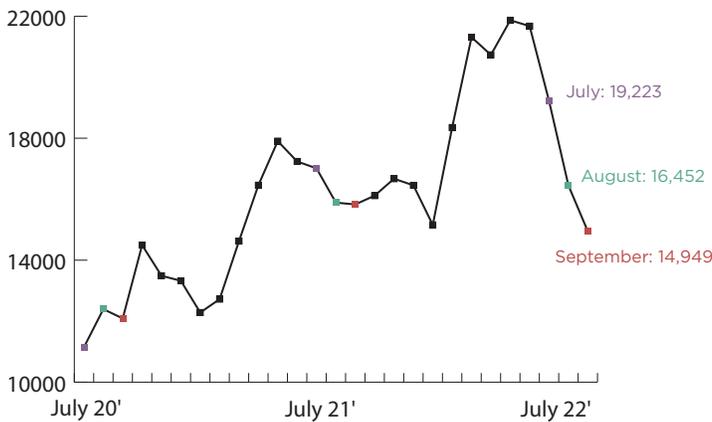
Unemployment  
rate in Sept. 2022



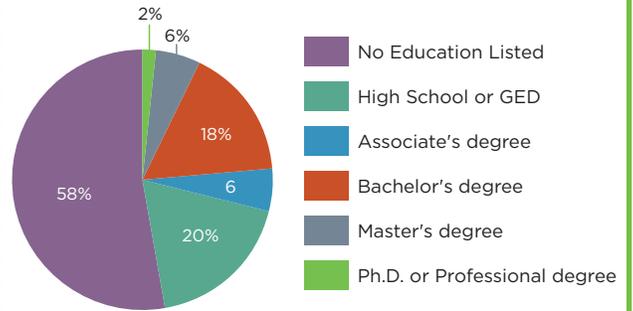
Jobs predicted to increase by  
**1.6%** by 2026

## JOB POSTINGS & SALARY

UNIQUE JOB POSTINGS FROM JULY 2020 TO SEPTEMBER 2022, HIGHLIGHTED JULY 2022 TO SEPTEMBER 2022

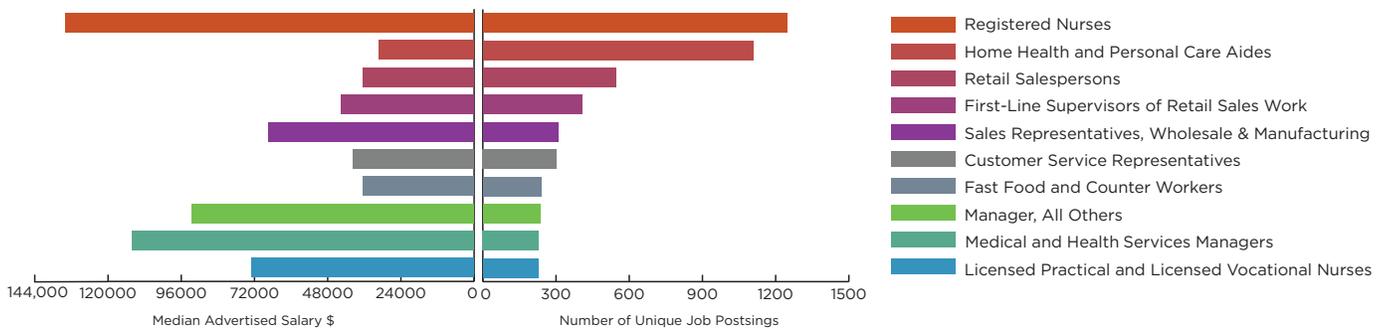


EDUCATION BREAKDOWN FOR UNIQUE JOB POSTINGS FROM JULY 2022 TO SEPTEMBER 2022

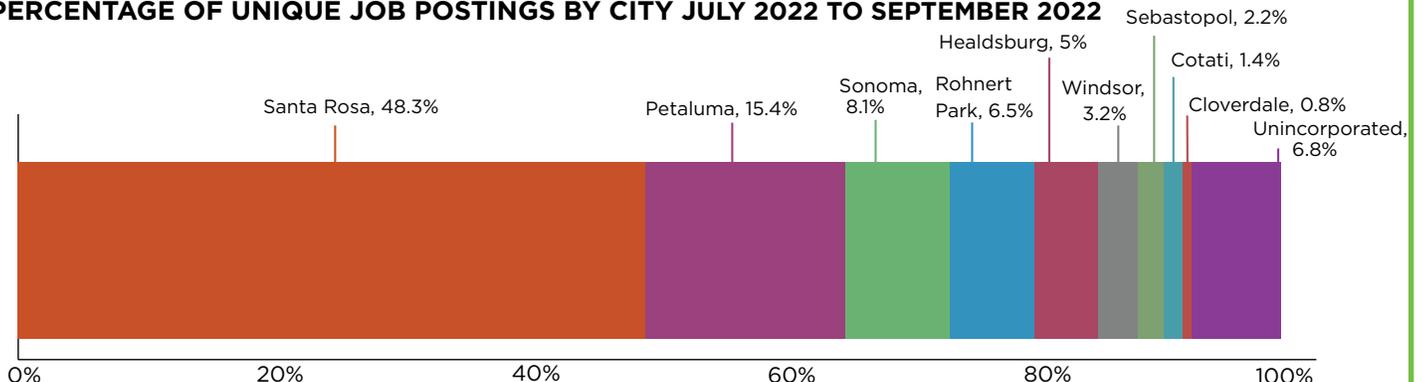


\* This includes any mention of an education level listed within the job postings; it may be preferred, required, or negotiable. Further, postings may be tagged with multiple education levels.

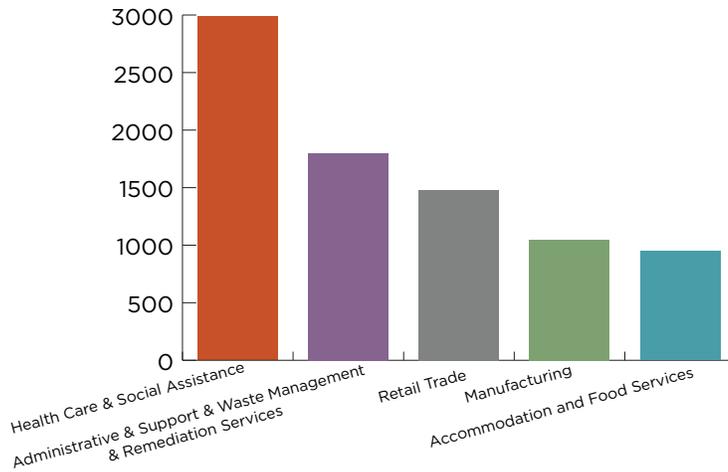
TOP 10 OCCUPATIONS BY UNIQUE JOB POSTING VOLUME AND MEDIAN ANNUAL ADVERTISED SALARY FROM JULY 2022 TO SEPTEMBER 2022



PERCENTAGE OF UNIQUE JOB POSTINGS BY CITY JULY 2022 TO SEPTEMBER 2022



## TOP 5 INDUSTRIES BY UNIQUE JOB POSTINGS FROM JULY 2022 TO SEPTEMBER 2022



## TOP 10 EMPLOYERS BY UNIQUE JOB POSTINGS FROM JULY 2022 TO SEPTEMBER 2022

Employer	Posting Volume
CareInHomes	868
Providence Health & Services	566
Sutter Health	299
Kaiser Permanente	189
Amici Chardonnay	180
Santa Rosa Junior College	128
Robert Half	103
Jackson Family Wines	98
Moss Adams	89
Medtronic	87

## SKILLS & CERTIFICATIONS

### TOP SPECIALIZED SKILLS, HARD SKILLS, AND CERTIFICATIONS FROM JULY 2022 TO SEPTEMBER 2022

Top Specialized Skills	Posting Volume Q3 2022	% Of Total Postings
Nursing	1284	8%
Merchandising	1123	7%
Meal Planning and Preparation	956	6%
Companionship	1121	6%
Marketing	899	5%

Top Specialized Skills	Posting Volume Q3 2022	% Of Total Postings
Caregiving	843	5%
Restaurant Operation	790	5%
Selling Techniques	788	5%
Accounting	779	5%
Auditing	738	4%
Housekeeping	535	3%

### Top certifications & qualifications:

-  Basic Life Support (BLS) Certification
-  Advanced Cardiovascular Life Support (ACLS) Certification
-  Licensed Vocational Nurses
-  Licensed Practical Nurses
-  Certified Nursing Assistant

## LABOR MARKET

### UNEMPLOYMENT RATE FOR SONOMA COUNTY AND CALIFORNIA FROM JULY 2022 TO SEPTEMBER 2022



\*Unemployment rate is seasonally adjusted



### Population Characteristics:

26.1% of the workforce is nearing retirement (55+); 26.1% of the population are millennials (26-44)



### 2022-2026: Job growth

projected to increase by 1.6% (3,823 jobs); Population projected to decrease by 4.8% (23,488).

### METHODOLOGY & SOURCES

Data for the top employers, occupational groups, job postings, and median annual salaries were aggregated by Lightcast. The hard skills, specialized skills, and qualifications listed are organized by the frequency of their occurrences in online public job postings for Sonoma County. Labor Market information was compiled from the Economic Development Department (EDD). Lightcast is unable to access any non-publicly posted jobs, so data may not reflect the exact hiring demands of Sonoma County employers. Interested readers are encouraged to contact data resource agencies for further research or to visit the EDB website, [www.sonomaedb.org](http://www.sonomaedb.org) for more information. Readers are also encouraged to direct all inquiries or suggestions for future reports to the EDB by calling (707) 565-7170 or emailing [edb@sonoma-county](mailto:edb@sonoma-county).

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