

SONOMA COUNTY
 **WORKFORCE
INVESTMENT BOARD**

www.sonomawib.org

Executive Committee
August 14, 2024
4:00 pm to 5:00 pm

Note Location ⇔ ⇔

2227 Capricorn Way, Santa Rosa
Santa Rosa Room

This is an in-person meeting. If you meet the criteria for AB2449 “just cause” for virtual attendance please contact staff 24 hours before the meeting at 707-565-8500 to confirm and receive a zoom link.

***Vote Required**

- I. **Public Comment (4:00)**
- II. **Approve Minutes of July 10 and Review Action Items (4:02)** *(Action*)*
- III. **WIB Business (4:05) 20 Min** *(Discussion/Action*)*
 - A. Membership
 - B. Attendance
 - C. Retreat Planning*
- IV. **Ad Hoc Committee Updates (4:30)** *(Discussion/Action*)*
 - A. WIB Membership Committee
 - B. DEIB Committee
- V. **Operations (4:45)** *(Discussion)*
 - A. One Stop Operator/Staffing Update
 - B. Job Link Update
- VI. **Prepare for September WIB Meeting (4:55)** *(Discussion)*
- VII. **Upcoming WIB Executive Committee Meetings and WIB Meetings** *(Discussion)*
 - September 11, 2024 Executive Session: 2:00 pm to 2:45 pm In person / Zoom As Needed
 - September 11, 2024 Full Session: 3:00 pm to 5:00 pm In person / Zoom As Needed
- VII. **Adjourn**

Open Meetings: *Except as expressly authorized under the Brown Act, all meetings are open to attendance by interested members of the public.*

*If WIB members are **unable to attend**, please **call (707)565-8500 prior to the meeting** to leave a message stating you are unavailable.*

Meeting Materials: *Materials related to an item on this Agenda submitted to the WIB after distribution of the agenda packet are available for public inspection in the WIB Administrative Office at 2227 Capricorn Way, Suite 100, Santa Rosa during normal business hours.*

Accommodation: *If you have a disability which requires the agenda materials to be in an alternative format or requires an interpreter or other person to assist you while attending this meeting, please call (707) 565-8500 at least 72 hours prior to the meeting, to facilitate arrangements for accommodation.*

Workforce Investment Board
Executive Committee
DRAFT Minutes of July 10, 2024

Members Present: Brandy Evans, Judy Coffey, Stephen Jackson*, Michael Pickens, and Ananda Sweet

Members Absent: Scott Kincaid

WIB Staff: Michelle Revecho, Carol McHale, Jack Kampmann and Judy Oates

* Indicates members who arrive late or leave a meeting early.

I. Public Comment

None.

II. Approve Minutes of June 12, 2024

Motion to approve Minutes of June 12, 2024: Michael Pickens / Judy Coffey Approved

(Brandy Evans, Judy Coffey, Michael Pickens and Ananda Sweet.) There were no abstentions.

There were no “nay” votes. The motion carried.

III. WIB Business

A. Membership

- Noted there are two open, unassigned seats on the WIB.
- Noted the application for Chris Van Nuys will be reviewed by the WIB Membership/Recruiting Committee after the WIB retreat.
- The WIB Membership/Recruiting Committee reported the person interested in filling the required Vocational Rehabilitation Representative seat is requesting nomination from their employer.
- The WIB Membership/Recruiting Committee has reached out to the Sonoma County Office of Education and they are reviewing two candidates to decide who to nominate for the required Adult Education seat.

Stephen Jackson joined.

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8500.

- Stephen will share the summary of the Membership/Recruitment Committee's accomplishments at the full meeting. This will include the by law updates regarding the number of members, and length and number of terms that can be served.
- Noted that the required posting period in the Maddy Book before a new WIB member can be appointed begins ten working days before the Board of Supervisors approves any new members.
- Noted that Brian Purtill would serve one less year than other existing members due to being appointed to the WIB when there was a one-year first term.

Motion to approve extending Brian Purtill's first membership term from one year to two years to match incoming board members. Stephen Jackson / Michael Pickens Approved

(Brandy Evans, Judy Coffey, Stephen Jackson, Michael Pickens and Ananda Sweet.) There were no abstentions. There were no "nay" votes. The motion carried.

- Nancy Emanuele retired from the WIB at the end of June. Members will share their appreciation of Nancy and her work with the WIB at the September meeting.
- New members Lauren (Bodsworth) Vasquez , Cynthia King, and Louis Ganzler were approved at the Board of Supervisors meeting on June 10th and will be welcomed and introduced at today's meeting.
- Thomas Stuebner's membership was renewed at the Board of Supervisors meeting on June 10th.

B. Retreat Planning

- Information is being gathered for various presentations.
- The Retreat Planning Meeting including WIBE members and volunteers Alana Wall and Erin Carlson (also Mike P if he is not already included) will be scheduled the second week of August. Assignments for project items will be done at that time.
- Brandy and Michelle met in June for some general preparation/planning for the WIB Retreat. They discussed:
 - Location. The group will meet in the Santa Rosa Room with a different room set up.
 - Use of facilitators.

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8500.

- Merging related presentation subjects.
- Data collection for presentation.
- Budget.
- Use of technology to make discussions more interactive.
- Set the time / date so a Save The Date could be sent out. The retreat will be held October 2 from 9:30 am to 2:30 pm with time for lunch/networking.

IV. Prepare for July WIB Meeting

Shared information to prepare members for discussion items at the full meeting.

- DEIB Small Group Discussion Activity
Michelle shared the questions that will be asked during the small group activity and requested Executive Committee members act as the leader each break out group to facilitate discussion. QR codes and a website link will be used so that members can answer questions in real time via their cell phones through the Mentimeter program which will display responses on the screen in the room.
- Noted new members are joining the group today and presenters should try not to use acronyms in presentations.
- Michelle will share at the full meeting any changes to the reauthorization of WIOA law.

V. Upcoming WIB Executive Committee Meetings and WIB Meetings

July 10, 2024	Full Session: 3:00 pm to 5:00 pm	In person / Zoom As Needed
August 14, 2024	Executive Session: 4:00 pm to 5:00 pm	In person / Zoom As Needed
September 11, 2024	Executive Session: 2:00 pm to 2:50 pm	In person / Zoom As Needed
September 11, 2024	Full Session: 3:00 pm to 5:00 pm	In person / Zoom As Needed

VI. Adjourn

2:44 pm meeting was adjourned.

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8500.

Santa Rosa Metro Chamber announces interim CEO to succeed Peter Rumble



Ananda Sweet was named interim CEO of the Santa Rosa Metro Chamber on Aug. 2, 2024. (Photo courtesy Santa Rosa Metro Chamber)

CHERYL SARFATY
THE NORTH BAY BUSINESS JOURNAL
August 2, 2024, 12:42PM

The Santa Rosa Metro Chamber board of directors announced Friday it has appointed Ananda Sweet as interim chief executive officer. She will succeed Peter Rumble, who announced last month he will depart the chamber to become CEO of the Napa County Farm Bureau.

Sweet's appointment takes effect immediately and the vote was unanimous, according to the news release. It also stated she will work with Rumble to help ensure a smooth transition.

Sweet has been with SRMC since November 2016, and has served for nearly eight years as the organization's vice president of public policy and workforce development, the announcement stated.

"Ananda is a proven leader who brings a deep understanding of SRMC's mission to the role of interim CEO," Chamber Board Chair Lisa Wittke Schaffner, CEO of the North Coast Builders Exchange, said in the release. "In addition to her knowledge of public policy and workforce initiatives, she has built relationships with key partners in our community, including business leaders and elected officials at the local, county, state and federal levels. She has helped to put the chamber on the map with all her successes."

Rumble added, "I am extremely happy the Board has made this choice. Ananda has been one of my most trusted and thoughtful partners during my time with the chamber. She is a wonderful leader, is respected in the community, and is dedicated to the mission of the chamber. Truly, there couldn't be a better person to step into this role."

The announcement stated that under Sweet's leadership, SRMC's benefits for its members and the community have included:

- Creating an employee-supported child care program that is being used as a prototype for businesses and organizations across the country.
- Drafting a family-friendly policy tool kit and consulting system to support employers and employees during the pandemic and afterward.
- Spearheading the chamber's advocacy efforts in studying, analyzing and establishing policy, in tandem with the board of directors, on government issues and legislation affecting businesses and the community.
- Growing the Mike Hauser Academy for STEM, which connects recent eighth-grade graduates with engineers and professionals from local companies.
- Guiding the Leadership Santa Rosa program, designed to develop participants for leadership roles in the community.

"Our work for our members and the community is absolutely critical, and I have a deep and unwavering belief in our mission," Sweet said in the announcement. "I am immensely grateful to the chamber board of directors for their trust in me and for their support in this transition. I am committed to ensuring continuity and supporting our members and the Chamber team as we continue the Santa Rosa Metro Chamber's essential work."

Sweet holds a bachelor's degree in political science from The School of Information at the University of California, Berkeley.

She also serves on a number of boards and committees, including Sonoma County Workforce Investment Board; U.S. Chamber Early Childhood Education task force; and as president of Our Kids, Our Future, an initiative that aims to improve the health and well-being of Sonoma County children.

Rumble last month announced to the chamber's board that "after nearly seven years with our organization, the time has come for me to make a change and for the chamber to have fresh leadership."

He told the Business Journal the following day that leaving was "a tough decision that wasn't made lightly."

WIB Attendance 12 Months

	Dates						Present	%	Absent	%
	9/13/23	11/8/23	1/10/24	3/13/24	5/8/24	7/10/24				
Brown, Ethan	A	P	P	P	P	P	5	83%	1	17%
Carlson, Erin	P	A	Z	P	P	P	5	83%	1	17%
Coffey, Judy	P	P	P	P	P	P	6	100%	0	0%
Davis, Brad	P	P	A	P	A	P	4	67%	2	33%
Diaz, Keith	P	P	A	P	A	P	4	67%	2	33%
Duranczyk, Paul	A	A	P	A	P	A	2	33%	4	67%
Emanuele, Nancy	P	P	Z	P	P	A	5	83%	1	17%
Evans, Brandy	P	P	P	P	P	P	6	100%	0	0%
Ganzler, Louis	X	X	X	X	X	P	1	100%	0	0%
Holloway, Kristina	P	P	P	P	A	A	4	67%	2	33%
Jackson, Stephen	A	P	P	P	P	P	5	83%	1	17%
James, Judy	A	P	A	A	A	P	2	33%	4	67%
Kincaid, Scott	P	P	P	P	P	P	6	100%	0	0%
King, Cynthia	X	X	X	X	X	P	1	100%	0	0%
Knerr, Chris	P	A	P	A	P	P	4	67%	2	33%
McEntagart, John	P	P	A	P	P	P	5	83%	1	17%
Pickins, Michael	A	P	P	P	P	P	5	83%	1	17%
Brian Purtill	P	P	P	P	P	P	6	100%	0	0%
Sprague, Ken	P	Z	P	A	P	P	5	83%	1	17%
Steffensen, George	P	P	A	P	A	P	4	67%	2	33%
Stuebner, Thomas	P	A	P	Z	P	P	5	83%	1	17%
Sweet, Ananda	P	A	P	P	A	P	4	67%	2	33%
Tam, David	P	Z	Z	Z	A	P	5	83%	1	17%
Toledo, Pedro	P	A	A	P	A	P	3	50%	3	50%
Vasquez, Lauren	X	X	X	X	X	P	1	100%	0	0%
Wall, Alena	A	A	P	P	P	P	4	67%	2	33%

P = Present A = Absent X = Not a member yet Z= Approved attendace via zoom

WIBE Attendance 12 Month

	Dates												Present	%	Absent	%
	8/9/23	9/13/23	10/11/23	11/8/23	12/13/23	1/10/24	2/14/24	3/13/24	4/10/24	5/8/24	6/12/24	7/10/24				
Coffey, Judy	P	P	A	P	P	P	P	P	P	A	P	P	10	83%	2	17%
Evans, Brandy	P	P	P	P	P	P	P	P	P	P	P	P	12	100%	0	0%
Jackson, Steven	Z	A	P	P	A	P	P	P	P	P	P	P	10	83%	2	17%
Kincaid, Scott	P	P	P	P	A	P	P	P	P	P	P	A	10	83%	2	17%
Pickens, Michael	A	P	P	A	A	P	A	P	A	P	P	P	7	58%	5	42%
Sweet, Ananda	P	P	P	A	A	A	P	P	P	A	P	P	8	67%	4	33%

P = Present A = Absent X = Not a member yet Z=Zoom