

SONOMA COUNTY
 **WORKFORCE
INVESTMENT BOARD**

Notice of Meeting & Agenda

March 12, 2025

3:00 p.m. – 5:00 p.m.

2227 Capricorn Way, Santa Rosa

Santa Rosa Room

Note Location ⇔ ⇔

This is an in-person meeting. If you meet the criteria for AB2449 “just cause” for virtual attendance please contact staff 24 hours before the meeting at 707-565-8500 to confirm and receive a zoom link.

***Vote Required**

- | | | |
|-------|--|-----------------------------|
| I. | Introductions and Public Comment (3:00) | <i>(Discussion)</i> |
| II. | Approve Minutes of January 8, 2025* (3:05) | <i>(Action*)</i> |
| III. | Announcements (3:07) | <i>(Discussion)</i> |
| IV. | WIB Operations (3:10) | <i>(Discussion)</i> |
| V. | WIOA Local and Regional Plans Review (3:30) | <i>(Discussion/Action*)</i> |
| VI. | Networking Break (4:25) | |
| VII. | Ad Hoc Committee Updates (4:45) | <i>(Discussion/Action*)</i> |
| | <ul style="list-style-type: none">• Industry Sectors Ad Hoc• Diversity, Equity, Inclusion, Belonging [DEIB]• Membership | |
| VIII. | DEIB Item (4:50) | <i>(Discussion)</i> |
| IX. | Job Link Operations (4:55) | <i>(Discussion)</i> |
| X. | Adjourn (5:00) | |

Open Meetings: *Except as expressly authorized under the Brown Act, all meetings are open to attendance by interested members of the public.*

*If WIB members are **unable to attend**, please call (707)565-8500 prior to the meeting to leave a message stating you are unavailable.*

Meeting Materials: *Materials related to an item on this Agenda submitted to the WIB after distribution of the agenda packet are available for public inspection in the WIB Administrative Office at 2227 Capricorn Way, Suite 100, Santa Rosa during normal business hours.*

Accommodation: *If you have a disability which requires the agenda materials to be in an alternative format or requires an interpreter or other person to assist you while attending this meeting, please call (707) 565-8500 at least 72 hours prior to the meeting, to facilitate arrangements for accommodation.*

Sonoma County Workforce Investment Board

DRAFT Minutes of January 8, 2025

Members Present: Alena Wall, Ananda Sweet, Brad Davis, Brandy Evans, Brian Purtill, Chris Knerr, Ethan Brown, John McEntagart*, Judy Coffey, Kristina Holloway, Michael Pickens, Paul Duranczyk, Pedro Toledo, Scott Kincaid and Stephen Jackson

Absent: Cynthia King, Erin Carlson, Judy James, Lauren Bodsworth, Louis Ganzler, Thomas Stuebner, David Tam, and George Steffensen

Other Attendees: Randal Weaver and Dr. Sarah Ellison

Staff: Charity Dolorina, Michelle Revecho, Carol McHale, Lillian Vieyra Torres, Clara Flor Vera, Ashely Taylor and Maureen Fifer

* Attendees with asterisks arrived late or departed early.

² Members attended via Zoom.

I. **Introductions and Public Comment**

Call the meeting to order at 3:00 pm and there were no public comments. Dr Ellison was a visitor

II. **Approval of Minutes of November 13, 2024**

Motion to approve Minutes of November 13, 2024: Ananda Sweet /s/ Michael Pickens

Approved (Alena Wall, Ananda Sweet, Brad Davis, Brandy Evans, Brian Purtill, Chris Knerr, Ethan Brown, Judy Coffey, Kristina Holloway, Michael Pickens, Paul Duranczyk, Pedro Toledo, Scott Kincaid and Stephen Jackson). No abstentions. There were no “nay” votes. The motion carried.

III. **Introduction of the WIB Director**

The board extended gratitude to Brian Purtill for his dedicated service and acknowledged his announcement of retirement. Brandy highlighted those who are

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8500.

departing, and several members expressed their appreciation for Brian's contributions and noted that he will be greatly missed. The meeting also included the introduction of Charity Doronila, the new WIB Director, who shared her background and history with the County, emphasizing her commitment to the community. Charity expressed her enthusiasm for the board's DEIB (Diversity, Equity, Inclusion, and Belonging) initiatives and highlighted strategic planning as one of her strengths. To foster connections, all members introduced themselves by sharing their names, companies, roles, and insights into their organizations and responsibilities, creating a valuable opportunity for Charity and the group to learn more about one another.

IV. IBEW Outreach

Stephanie Hall, an electrician and Outreach Coordinator with the International Brotherhood of Electrical Workers, delivered a 20-minute presentation outlining her role and the pathway to becoming an apprentice in the trades. She emphasized that the trades are open and actively accepting new members. John McEntagart shared additional insights about his trade, and Stephen Jackson inquired about the geographic region covered. Judy Coffey raised concerns about gaps in work and their impact on benefits, as well as whether unions are contacted during disasters. Stephanie noted her participation in job fairs, where there are often 300 applicants for just 30 positions. Chris Knerr, discussed the Trades Introduction Program (TIP), a series of courses designed to expose and prepare individuals for apprenticeships, particularly targeting disenfranchised areas, highlighted how TIP gives participants an advantage over those without preparation. Stephen asked about expanding the program, to which John explained that growth is a gradual process. Judy concluded the discussion by expressing her appreciation for seeing women represented in the trades. She emphasized that construction is a good career path and is open to everyone.

V. Job Market and Demographic Updates Report

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8500.

Presentation Target Industry Snapshots & Next Steps by Jack, from the Economic Development Collaborative.

The meeting covered three key areas of focus: an overview of the macroeconomic forecast and demographic updates, providing insight into economic trends and population dynamics; updates on target industries as identified during the WIB retreat, highlighting progress and priorities for sector-specific growth; and a discussion of potential avenues for interest and exploration for the Workforce Investment Board (WIB) in early 2025, aimed at identifying strategic opportunities to enhance workforce development and community impact.

Network Break Members met in small groups.

VI. WIB Operations

Michelle Revecho provided updates regarding WIOA Section 108, noting that a directive has been issued requiring the development of a strategic plan for the next four years. The plan will be created in collaboration with the Board, with a presentation scheduled for the March meeting, followed by a 30-day public comment period. Michelle also discussed the status of WIOA reauthorization, which has not yet been completed. She mentioned that while the March 14 continuing resolution package is in place, WIOA is not included, and there is currently no guidance on what reauthorization might entail. Michelle noted that lobbying efforts are being handled by CWDB and CWA. Pedro Toledo asked about advocacy efforts and Michelle discussed how the California Workforce Association (CWA), which Sonoma County is a member, is the advocacy body keeping the counties apprised of progress.

VII. WIB Retreat Follow Up – Next Steps

Michelle Revecho provided updates during the meeting, including feedback on items requested for executive action. She highlighted the retreat presentation from the last meeting, which focused on key areas for development. The group reached a consensus to establish an Industry Sectors Ad Hoc Committee, with the first meeting scheduled for

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8500.

January 22. Additionally, discussed the possibility of reestablishing a Youth Council and explore opportunities for Earn and Learn programs to support workforce development initiatives.

VIII. Ad Hoc Committee Updates

- **Membership/Nominating**

Stephen Jackson noted that there are several individuals interested in joining the WIB, as there are open seats available. He mentioned that Dr. Ellison has submitted a new application, and the group is scheduled to meet next week on January 16 to discuss further. Michelle provided an update that Sean Nunez, Marlyn Garcia, and Gary Beerbower are currently in the application process. It was also announced that Thomas Stuebner resigned from his position as CEO of California Human Development and as a WIB member effective December 31, 2024. Additionally, Brian Purtill resigned from the WIB effective January 9, 2025 as he is retiring.

- **Diversity, Equity, Inclusion, Belonging [DEIB]**

Michelle provided an update on Diversity, Equity, Inclusion, and Belonging (DEIB) efforts, referencing the discussion from the December 3 meeting. The next meeting is scheduled for February 6 and will be held via Zoom. The group discussed ways to track the progress of DEIB initiatives within the WIB and the upcoming changes planned for these efforts. Going forward, DEIB meetings will take place on the first Thursday of each month.

IX. Diversity, Equity, Inclusion, and Belonging (DEIB) Moment

A link to a video on targeted universalism was shared with all members for review. During the discussion, Alena Wall highlighted Kaiser Permanente's efforts to open pop-up vaccine clinics to serve anyone in need. Pedro Toledo and Brian Purtill contributed to the conversation, focusing on how universalism applies across different sectors. Ananda Sweet shared insights on its impact on childcare, while Brian noted that some individuals in the law field not want to feel different, emphasizing the need for thoughtful approaches.

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8500.

Michelle also offered up starting at a place of making sure systems and institutions create cultures of belonging.

X. Job Link Operations

Job Link Overview - Carol gave report on early childhood education initiatives, noting that a program is starting at the Santa Rosa Junior College. In addition, there is a growing focus on advanced manufacturing, with a cohort beginning soon. Sonoma Family Meals will start a cohort in late February, but it will only accept 20 students.

- A Monitoring Report was submitted, detailing three findings. A Staffing Update followed, where it was announced that a full-time ETC position had been filled. Additionally, two Program Coordinator positions were posted on January 8, and there was an update on the Computer Lab Tech position. Chris Willover's previous coordinator position and an ETPL Coordinator position remains open. The next meeting will include a Dashboard report. Focus was placed on Rebuilding the Job Link Steering Committee.
- Finally, Success Stories Carol noted that these might be embedded in other reports. It was also mentioned that success stories had been requested by Ananda.

XI. Adjourn (4:51)

Next meeting: March 12th in the Santa Rosa Room.



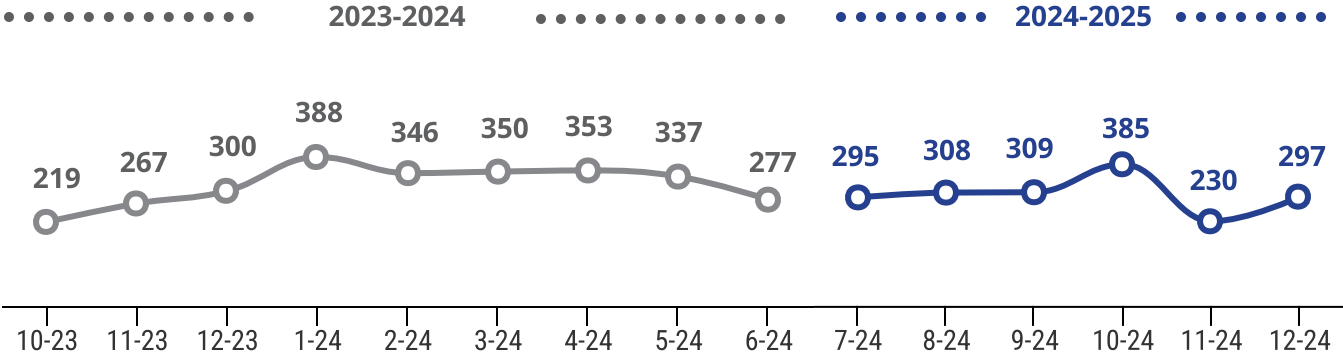
Sonoma County Workforce Investment Board

Quarterly Dashboard: Second Quarter 2024-2025

AJCC Services in Q1-Q2

Job Link Traffic

Walk-In Visits per Month



Job Seeker Events (2024-25 Q1-Q2)

Workshops & Orientations



115

Workshops

2023-24: 105

392

Workshop Participants

2023-24: 226



42

Orientations

2023-24: 95

330

Orientation Participants

2023-24: 752



Shout Out: 9 new workshops launched in the past year!



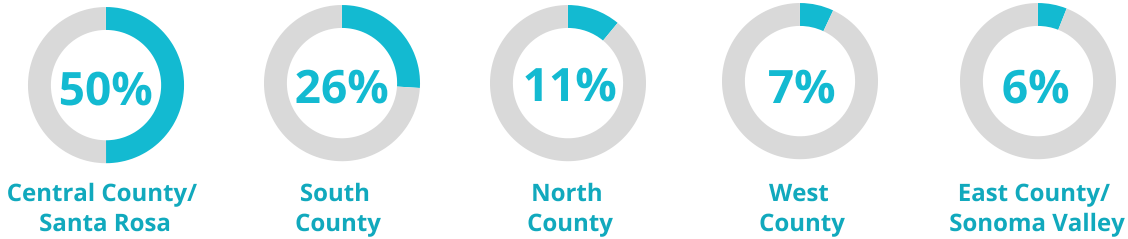
Sonoma County Workforce Investment Board

Quarterly Dashboard: Second Quarter 2024-2025

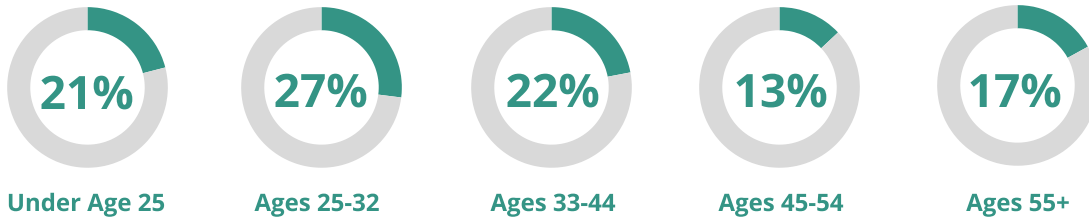
CalJOBS Registrants in Q1-Q2

Demographics of CalJOBS Registrants

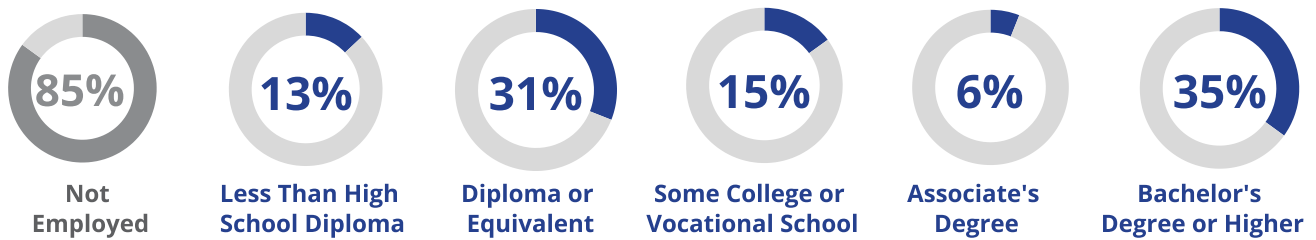
CalJOBS Registrants by Region



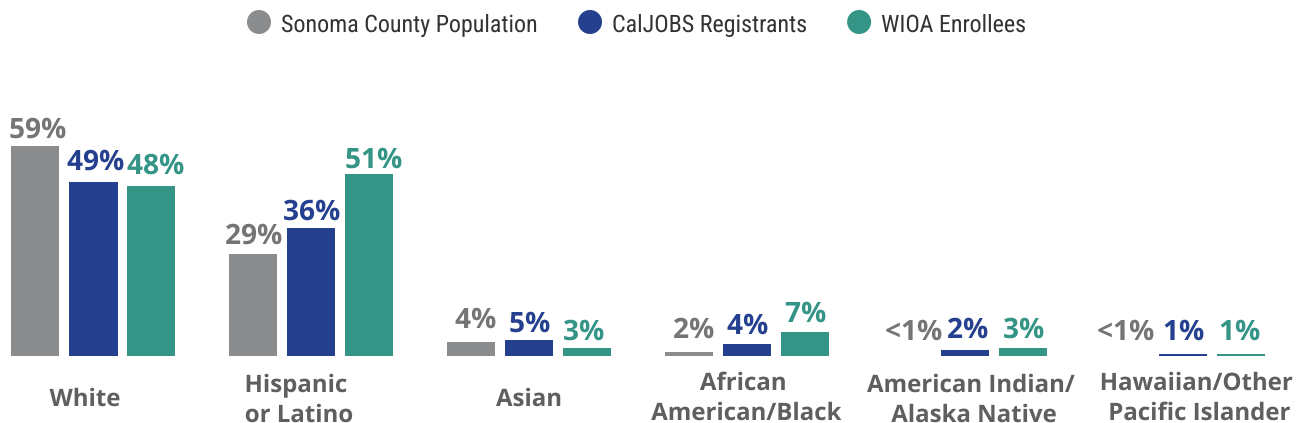
CalJOBS Registrants by Age Group



CalJOBS Registrants by Employment Status & Education Level at Registration



CalJOBS Registrants by Race* & Ethnicity



Note: Population level demographics are from the US Census Bureau's American Community Survey 5-Year Estimates for 2019-2023 (Table DP05). Two or More Races represents 5%, Some Other Race represents 0.5% in Sonoma County.

Sonoma County Workforce Investment Board

Quarterly Dashboard: Second Quarter 2024-2025

Occupations by Forecasted Demand & Customer Interest

Top Occupations in Sonoma County by Order of Demand

By JobsEQ Forecasted Demand Over the Next 5 Years*

Food Preparation & Serving



\$44,900

Annual Wages

Sales & Related



\$59,000

Annual Wages

Office & Admin Support



\$58,400

Annual Wages

Transportation & Material Moving



\$53,500

Annual Wages

Healthcare Support



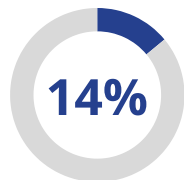
\$46,100

Annual Wages

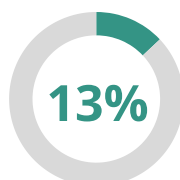
CalJOBS Registrants in Q1-Q2

Intended Occupations

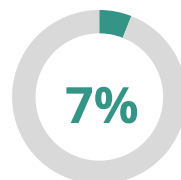
■ Indicates alignment with top five in-demand occupations



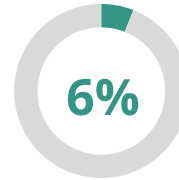
Office & Admin Support



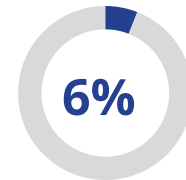
Management



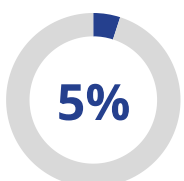
Construction & Extraction



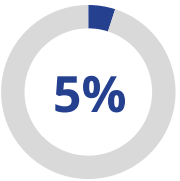
Production



Transportation & Material Moving



Food Preparation & Serving



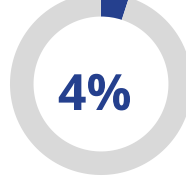
Sales & Related



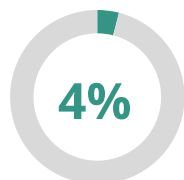
Business & Financial Operations



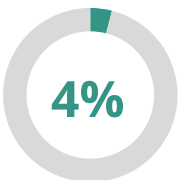
Computer & Mathematics



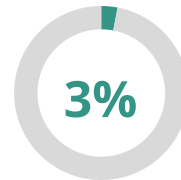
Healthcare Support



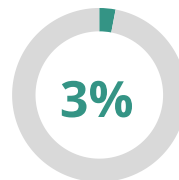
Cleaning & Maintenance



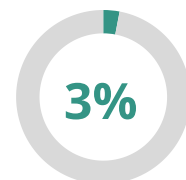
Arts, Design, etc.



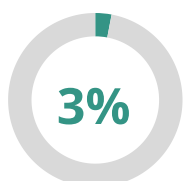
Life, Physical, & Social Sciences



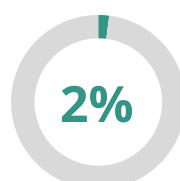
Personal Care & Service



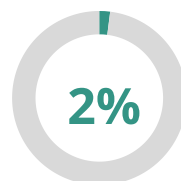
Educational Instruction/Library



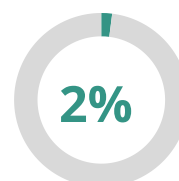
Healthcare Practitioner/Tech



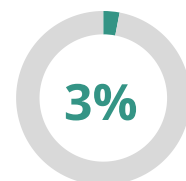
Installation, Maintenance, Repair



Architecture & Engineering



Community & Social Services



All Other Occupations

Sonoma County Workforce Investment Board

Quarterly Dashboard: Second Quarter 2024-2025

Job Link Business Services

Layoff Aversion

Number of Layoff Response Events Hosted



Spotlight: Rapid Response & On-Site Job Fair
November 2024

Support offered to:
250+
Amy's Kitchen
employees
impacted by layoffs



13 local businesses
participated



Opportunities in
English & Spanish

Youth Education & Employment Services

Youth Work Experience

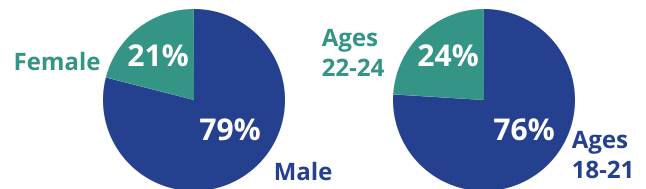
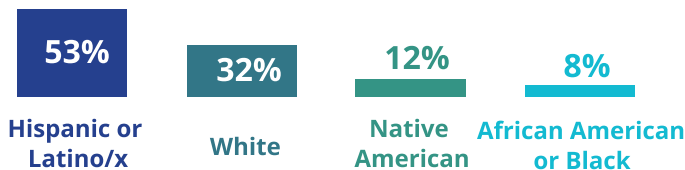
Number of Youth & Young Adults Participating



"My favorite part of the program... was the satisfaction of riding in the van back home, **tired but happy with how the day was spent.**"
- 2024 SCYEC Crew Member

Sonoma County Youth Ecology Corps (SCYEC)

Demographics of Participants on the 2023-24 SCYEC Crews



Total does not equal 100%; youth could select all that apply. 17% of youth selected more than one racial or ethnic category.

WIOA Levels of Service

Levels of Service Accessed in Q1-Q2 of the 2024-2025 Program Year



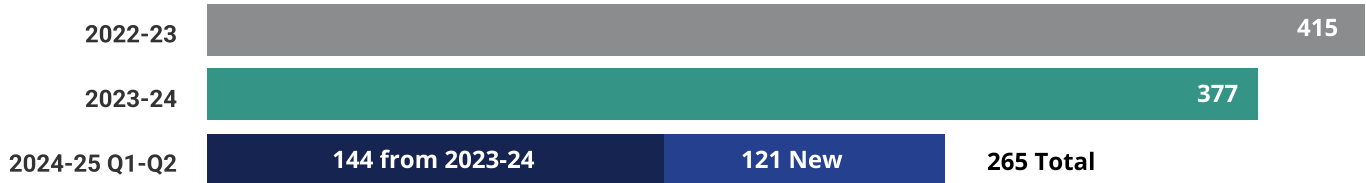
Sonoma County Workforce Investment Board

Quarterly Dashboard: Second Quarter 2024-2025

WIOA Individualized Career Services

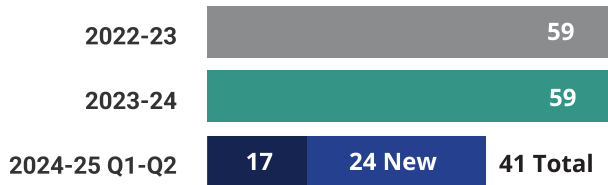
WIOA Adult Customers

Number of Individuals Enrolled by Program Year



WIOA Dislocated Worker Customers

Number of Individuals Enrolled by Program Year



WIOA Youth Customers

Number of Individuals Enrolled by Program Year



Grant Opportunities

Number of Individuals Enrolled by Grant Type

165
Total Grant Recipients

93
Prison to Employment (P2E) Recipients
January 2023-December 2025

47
Regional Equity & Recovery Partnerships (RERP) Recipients
January 2023-September 2025

25
QUEST Disaster Recovery Grant Recipients
October 2022-September 2025

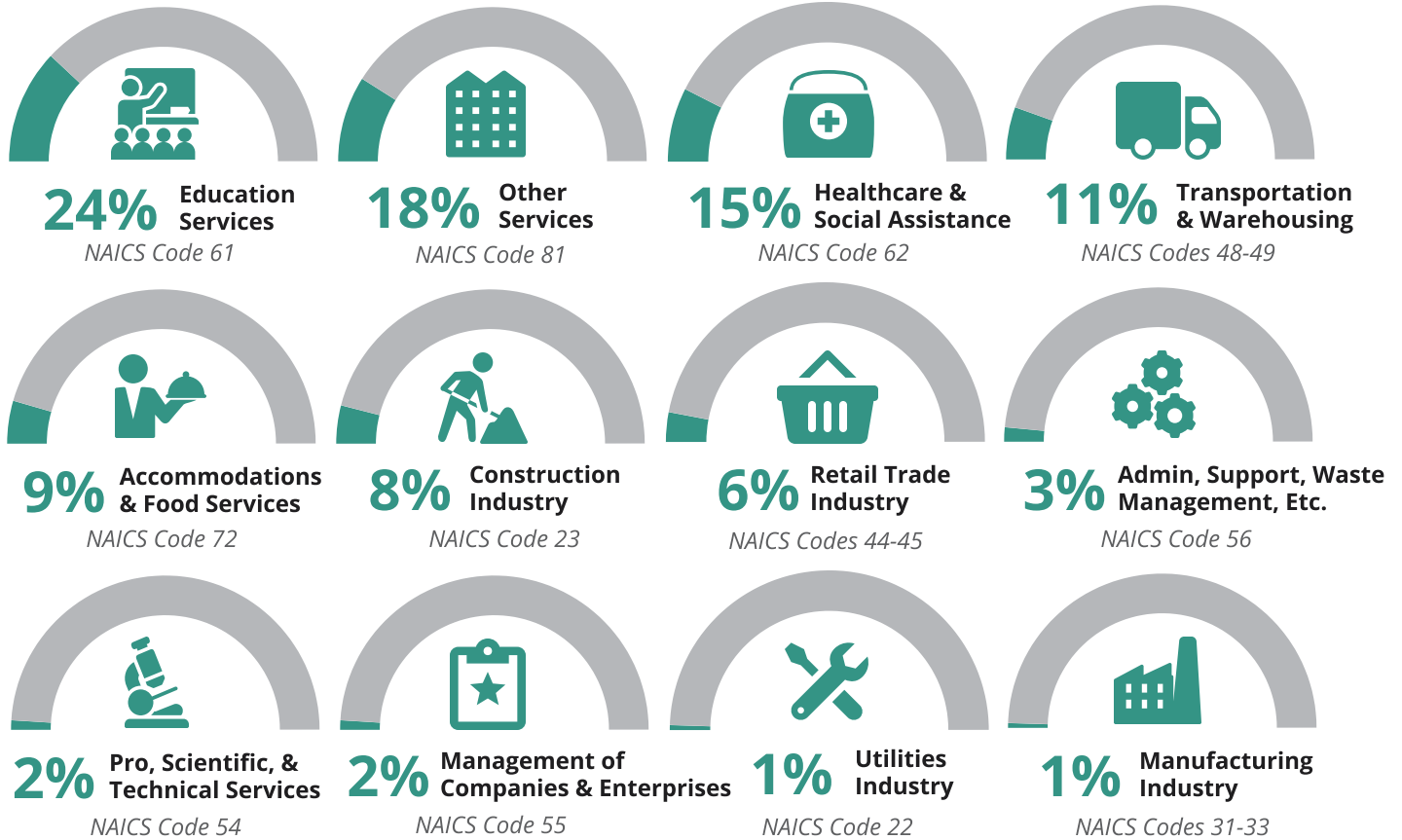
Sonoma County Workforce Investment Board

Quarterly Dashboard: Second Quarter 2024-2025

Training & Supportive Services

Industries of Training & Supportive Services Customers

By North American Industry Classification System (NAICS) Code



Total Customers & Payments in 2024-25 Q1-Q2

By Type of Training or Supportive Service

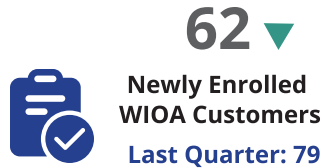
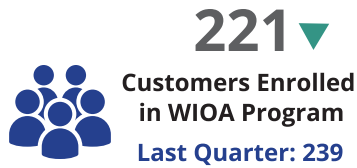
	Total Unique Customers	On the Job Training	Temporary Work Experience	Supportive Services & Grants	Individual Training Account
	93	7	13	36	48
Average Paid:	\$4,705	\$2,728	\$1,108	\$2,292	
Total Paid:	\$32,936	\$35,470	\$39,885	\$110,007	

Grand Total for 2024-25 Q1-Q2: \$218,299

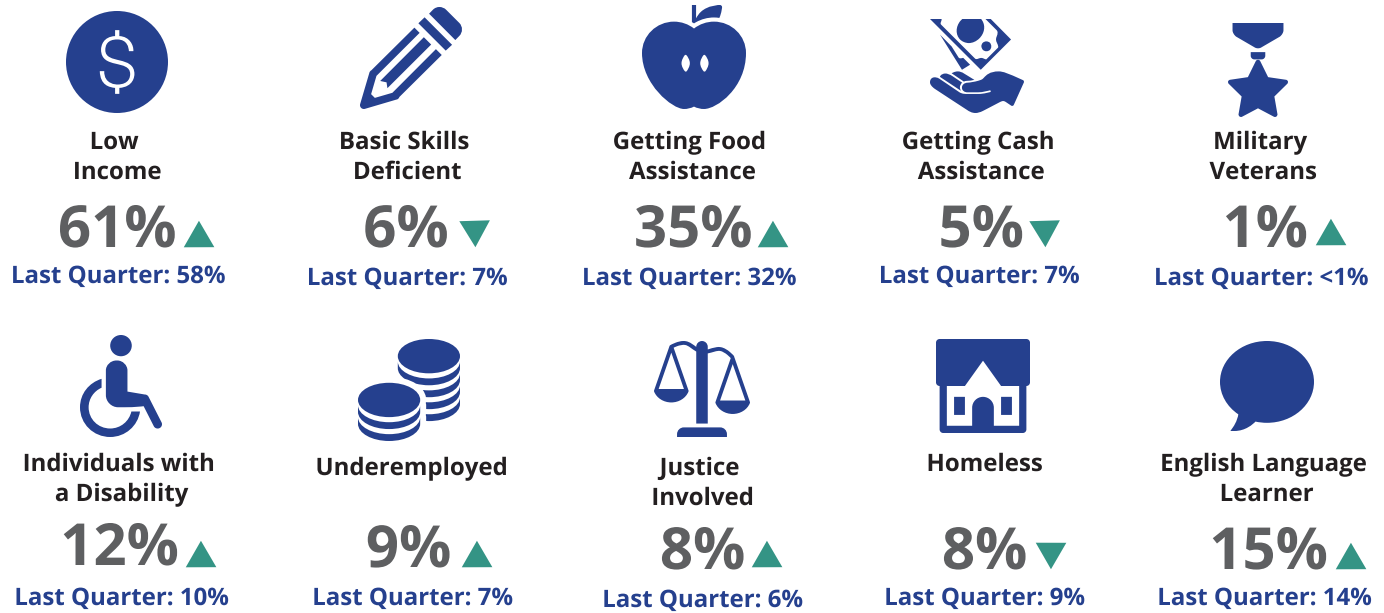
Sonoma County Workforce Investment Board

Quarterly Dashboard: Second Quarter 2024-2025

WIOA Adults & Dislocated Workers - Enrollment & Wages



WIOA Adults & Dislocated Workers



Note that customers may be included in multiple categories; totals do not equal 100%.

WIOA Youth



Note that customers may be included in multiple categories; totals do not equal 100%.

Compared to Previous Period: ▲ Increase ▼ Decrease ■ No Change

Note: Number of unique cash aid customers includes those receiving Temporary Assistance for Needy Families (TANF)/CalWORKS/SonomaWORKS, Social Security Disability Insurance (SSDI), Supplemental Security Income (SSI), or General Assistance (GA).

Sonoma County Workforce Investment Board

Quarterly Dashboard: Second Quarter 2024-2025

Living Wage in Sonoma County

Hourly Living Wage Rate

Adults Working Full Time in Sonoma County

One Working Adult, No Children



\$27.15/hr

Two Working Adults, One Child



\$27.10/hr

Two Working Adults, Two Children



\$34.27/hr

One Working Adult, One Child



\$49.33/hr

One Working Adult, Two Children



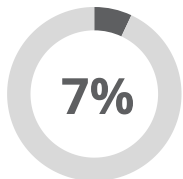
\$63.40/hr

Source: MIT Living Wage Calculator

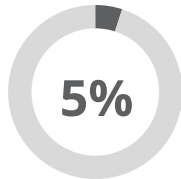
Countywide Unemployment & WIOA Outcomes

Unemployment Rate in Sonoma County

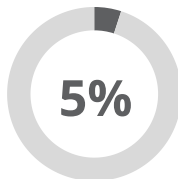
By Race & Ethnicity (2019-2023)



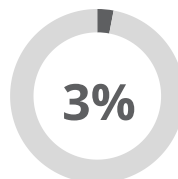
Black or African American



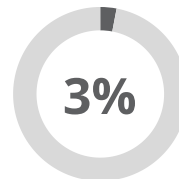
Hispanic or Latino



White



American Indian or Alaska Native



Asian

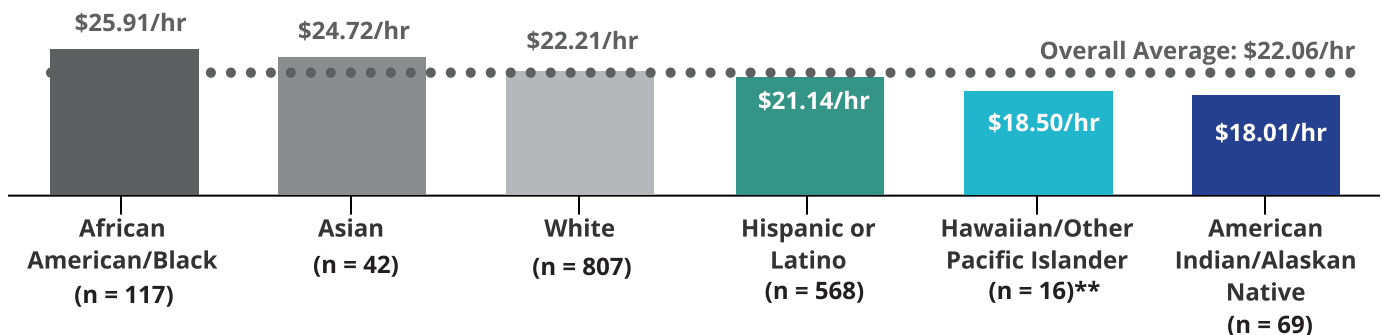


Hawaiian or Pacific Islander

*Not available due to high margin of error. Source: US Census Bureau's American Community Survey, Table S2301

Average Wage at Program Exit

Hourly Wages of Customers Who Reported a Job at Exit (2019-2023)



**Note: Interpret data with caution; due to the small number of customers (n), outcomes may not be representative.

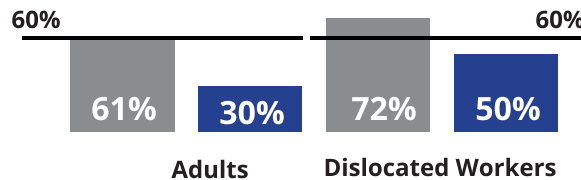
WIOA Adult Performance Goals

Second Quarter 2024-2025

WIOA Adult & Dislocated Worker Performance

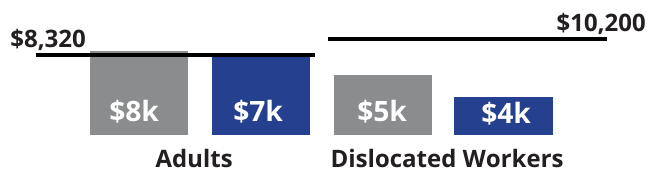
— Performance Goal ■ Rolling Four Quarters ■ Second Quarter 2024-2025

Measurable Skill Gains



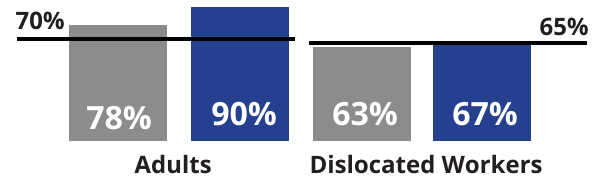
Enrolled WIOA Adults & Dislocated Workers Making Measurable Progress (I.e. Exam, Transcript, Report Card, etc.)

Median Quarterly Earnings



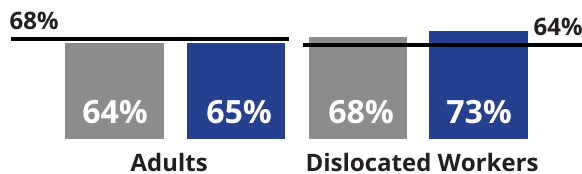
Median Quarterly Earnings for WIOA Adults & Dislocated Workers 2nd Quarter After Exit

Credential Attainment



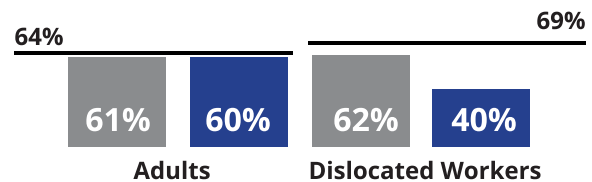
WIOA Adults & Dislocated Workers Who Attain a Credential Within a Year of Exit

Employment Rate (2nd Quarter)



WIOA Adults & Dislocated Workers Employed During the 2nd Quarter After Exit

Employment Rate (4th Quarter)



WIOA Adults & Dislocated Workers Employed During the 4th Quarter After Exit

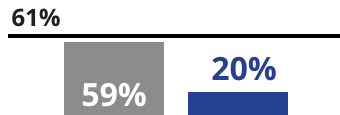
WIOA Youth Performance Goals

Second Quarter 2024-2025

WIOA Youth Performance

— Performance Goal ■ Rolling Four Quarters ■ Second Quarter 2024-2025

Measurable Skill Gains



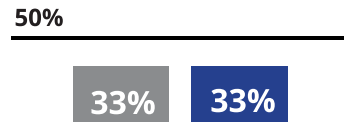
Enrolled WIOA Youth Making Measurable Progress (I.e. Exam, Transcript, Report Card, etc.)

Median Quarterly Earnings



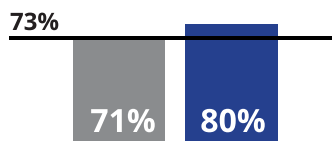
Median Quarterly Earnings for WIOA Youth 2nd Quarter After Exit

Credential Attainment



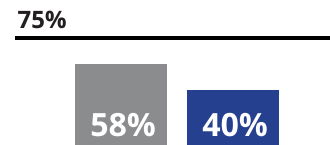
WIOA Youth Who Successfully Completed a Training Program with a Credential Within a Year of Exit

Employment, Education, or Training Placement (2nd Quarter)



WIOA Youth Employed or Enrolled in Education or Training During the 2nd Quarter After Exit

Employment, Education, or Training Placement (4th Quarter)



WIOA Youth Employed or Enrolled in Education or Training During the 4th Quarter After Exit

**Transfer of Funds Request
Participant Plan**

2023-2024 Transfer of Funds

Request:

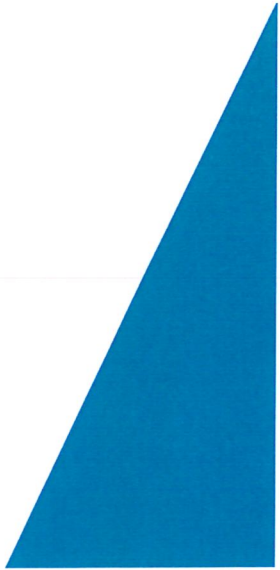
Participant Plan

Local Area: Sonoma County Workforce Investment Board	Prepared Date 3/3/2025
---	-------------------------------

Enter the number of individuals in each category.

TOTALS FOR PY 2024-25			
		ADULT	DW
1. Registered Participants Carried in from PY 2023-24		143	17
2. New Registered Participants for PY 2024-25		143	28
3. Total Registered Participants for PY 2024-25 (Line 1 plus 2)		286	45
4. Exiters for PY 2024-25		118	19
5. Registered Participants Carried Out to PY 2025-26 (Line 3 minus 4)		168	26

PROGRAM SERVICES			
6. Career Services		286	45
a. Basic Career Services		286	45
b. Individualized Career Services		236	37
7. Training Services		118	15



**Transfer of Funds Request
Budget Plan**

Local Area <u>Sonoma</u>	Date Prepared <u>2/24/2025</u>
--------------------------	--------------------------------

2023-2024 Transfer of Funds Request:

Budget Plan

Subgrant Number <u>AA411040</u>	Adult to DW <input type="checkbox"/> 01 → 299	DW to Adult <input type="checkbox"/> 01 → 499
Year of Appropriation <u>2023-2024</u>	<input type="checkbox"/> 02 → 200	<input checked="" type="checkbox"/> 02 → 500
Grant Code		

FUNDING IDENTIFICATION	ADULT	DW
1. Formula Allocation	601,140	698,616
2. Prior Adjustments - Plus or Minus		
3. Previous Amounts Transferred		
4. Current Amount to be Transferred	400,000	(400,000)
5. TOTAL FUNDS AVAILABLE (Lines 1 through 4)	1,001,140	298,616

TOTAL ALLOCATION COST CATEGORY PLAN		
6. Program Services (Lines 6a through 6c)	901,026	268,755
a. Career Services	600,684	179,170
b. Training Services	300,342	89,585
c. Other		
7. Administration	100,114	29,861
8. TOTAL (Lines 6 plus 7)	1,001,140	298,616

QUARTERLY TOTAL EXPENDITURE PLAN (cumulative)		
9. September 2023		
10. December 2023	46,795	10,645
11. March 2024	46,795	28,075
12. June 2024	208,586	41,141
13. September 2024	424,630	56,875
14. December 2024	559,721	97,783
15. March 2025	780,430	198,199
16. June 2025	1,001,140	298,616

COST COMPLIANCE PLAN (maximum 10%)		
17. % for Administration Expenditures (Line 7/Line 5)	10.00%	10.00%





**Human Services
Department**



SONOMA COUNTY
**WORKFORCE
INVESTMENT BOARD**

Local Plan Discussion / Feedback

Stakeholder Questions / Responses / Discussion

1. What Job Link services are most helpful and working well?
2. What are the biggest challenges people face in getting a good job?
3. What training and employment services are most needed?
4. What sectors would you like to see Job Link focus on?
5. How can our training and employment services be more helpful?
6. How could we make our services easier for people to access?
7. What ideas do you have to strengthen the coordination of Job Link Career Services and Education activities?
8. How can Job Link Business Services and partners strengthen workforce supports to businesses?

Progress Report to Sonoma WIB on initiatives serving WIOA priority populations

Initiative: Regional Equity & Recovery Grant

Date: WIB meeting, Data through December 2024

- ▶ Partnership with Santa Rosa Junior College
- ▶ Funding: Regional Equity and Recovery Grant
- ▶ Staffing: E&T Program Coordinator supported with grant funds; All ETC staff time absorbed by WIOA formula funds
- ▶ Target: 15-20 participants per cohort of participants looking to increase their knowledge and skills enrolled/served in Adult/DW/other
- ▶ Process Objectives: Referral process developed and institutionalized. Participants enrolled in WIOA and offered individualized services. Project is steered by collaborative involving Santa Rosa Junior College Early Childhood Education Apprenticeship Program and Advanced Manufacturing Certificate Program and Job Link. Job Link Business Services provides Job Development services as needed.
- ▶ Output/Outcome Goals: 50 participants complete Job Link Orientation activities. 25 participants successfully enrolled in WIOA services. 2 participants have successfully completed the program and are employed at program exit.

Update through December 2024		
Number enrolled to date in 2024	47	45 - ECE Apprenticeship Program 2 – Advanced Manufacturing Certificate
Training/supportive services funding utilized in 2024	\$63,407.25	
Outreach Activities	<ul style="list-style-type: none"> • Outreach via direct contact with SRJC to deliver orientation at every start of a new Cohort of the ECE Apprenticeship Program • Ongoing communication with SRJC Advanced Manufacturing and delivery of orientation to selected courses for outreach. 	
Business Engagement	<ul style="list-style-type: none"> • Connecting with employers who are hiring apprentices from the ECE program providing preschool education. • Connecting with employers in manufacturing to provide on the job training or Transitional Work Experience to participants who have completed the Advanced Manufacturing certificate program. • 5 Participating Pre-schools ready to provide Transitional Work Experience Support to apprentices. 	
Service Provided	<ul style="list-style-type: none"> • Supportive Services • Transitional Work Experience (TWEX) • No current Participants currently in Transitional Work Experience training. The 7 previous participants have completed their Transitional Work Experience. 	

Total individuals referred in 2024	23	Referrals received from Santa Rosa Junior College
Total individuals employed at exit for time period 01/01/2024-12/31/2024	10	Participants obtained or retained employment in Pre-Schools and Manufacturing occupations. Participants may continue to receive services and support, not necessarily exited yet
Requests of WIB	<ul style="list-style-type: none"> • Enrichment activities (i.e. mock interviews) 	

Progress Report to Sonoma WIB on initiatives serving WIOA priority populations

Initiative: Justice Involved Youth & Adults

Date: March WIB meeting, Data through December 2024

- ▶ Partnership with Sonoma County Probation and Sherriff's Departments, CBOs and Human Services Departments
- ▶ Funding: AB 109 grant funds, WIOA formula funds
- ▶ Staffing: E&T Program Coordinator supported with grant funds; All ETC staff time absorbed by P2E and WIOA formula funds
- ▶ Target: 60 job seekers per program year with justice system involvement enrolled/served in Adult/DW/other
- ▶ Process Objectives: Referral process developed and institutionalized. Participants enrolled in WIOA, receiving individualized services. Project is steered by collaborative involving Day Reporting Center staff, Sergeant at MADF, Job Link, CBOs, employers, and participant representative. Job Link Business Services provides Job Development services as needed.
- ▶ Output/Outcome Goals: 100 individuals referred to Job Link. 60% successfully enrolled in WIOA services. 60% employed at program exit.

Update through Dec 2024		
Number enrolled to date in 2024	93	Includes any participant with justice involvement
Training/supportive services funding utilized in 2024	\$36,253.74	
Outreach Activities	<ul style="list-style-type: none"> • Outreach via our partner agencies that are referring justice-involved individuals through our program for individuals who are unsheltered • Ongoing communication with probation officers at DRC as well as with local jail staff to encourage referrals 	
Business Engagement	<ul style="list-style-type: none"> • Identifying and connecting with employers who are hiring and are second chance employers to help connect job seekers with these employers through Job Link's business services team, as well as through the partnership with the business services program manager at the Economic Development Board. 	
Service Provided	<ul style="list-style-type: none"> • Job Search • Creating and reviewing resumes • Interview Prep • Career Assessments 	
Total individuals referred in 2024	142	Referrals received from Day Reporting Center, Probation Officers, CBOs, Health Services, walk-ins, etc.
Total individuals employed at exit for time period July 2024 – Sept 2024	22	Participants obtained or retained employment in various industries and occupations.

		Participants may continue to receive services and support, not necessarily exited yet
Requests of WIB	<ul style="list-style-type: none">• Work experience placements• Enrichment activities (i.e. mock interviews)	

Progress Report to Sonoma WIB on initiatives serving WIOA priority populations

Initiative: Youth Program

Date: March WIB meeting, Q3 2024-2025

- ▶ Partnership with Family, Youth & Children's Services, Providers/CBOs, employers
- ▶ Foster Youth Report – No Update this Quarter
- ▶ STEP stepping up!
 - Last Quarter (Oct-Dec): 1 enrolled in STEP.
 - DOR has changed a few processes and increased communication and enrollments have since increased
- ▶ Youth Opportunity Fair (Flyer attached)
 - Scheduled for April 10, 9:30am-12:45pm
 - Location: Los Guilicos
 - Collaboration: Job Link, EDC, SCOE, B&G Club of Sonoma/Marin
 - Call for Employer participation!
- ▶ Youth WIB committee Possibilities
- ▶ New Hire: Job Link Intern
 - Yessica Tapia joins E&T as an intern. She started March 4.
- ▶ Summer planning for Sonoma County Youth Ecology Corps



Sonoma County Juvenile Hall

Employment Opportunity Fair!

Local Employers Welcome!

DATE: Thursday, April, 10

TIME: 9:30 AM - 12:45 PM

LOCATION: Sonoma County Juvenile Hall
7425 Rancho Los Guilicos Rd, Santa Rosa,
CA 95409-6595



REGISTER: [Here!](#)

Join us in making a difference by helping justice-involved youth learn more about meaningful employment and career pathways opportunities!






- Meet young individuals eager to learn and contribute, with support from job readiness programs to ensure their success in the workplace.
- Play a key role in fostering a stronger workforce and giving back to the community through mentorship and employment opportunities.

BROUGHT TO YOU BY:



Employment Opportunity Fair

INFORMATION GUIDE

	<p>Initial Screening Requirements: Email Kent Boltz, Director of Intervention & Diversion at the Boys & Girls Clubs of Sonoma-Marin, with your date of birth and full name for initial screening by the Sonoma County Juvenile Hall.</p> <p>Email: kboltz@bgcsonoma-marin.org Work Cell: 707-909-9935</p>
	<p>No Metal Office Products: Employers are welcome and encouraged to bring supplemental materials to share with the youths in attendance; however, <u>metal products used to hold papers, such as staples, paper-clips, etc. are not permitted within the facility.</u></p>
	<p>No Personal Items Permitted Cell phones, personal devices, wallets, and car keys are not allowed past the lobby. The Sonoma County Juvenile Hall has secure lock boxes at the entrance where you can store your items.</p>
	<p>Bring a Valid Government-Issued ID To enter the facility, present a valid government-issued ID at the front desk. Your ID will be held for the duration of your visit.</p>
	<p>Additional Questions? If you have additional questions, feel free to contact Kent Boltz directly. He is happy to answer them!</p>

ONE-STOP

Workshop Offerings

INFORMATIONAL

- Job Link Orientation
- Orientación de Job Link (Español)
- Training Information Session
- Clase Informativa Sobre Becas de Entrenamiento (Español)
- Anyone Can Make a Budget (Goodwill)
- Time Management (Goodwill)



RESUME ASSISTANCE

- Write-Your-Resume Workshop
- Resume Appointments with DOR
- Resume Appointments with Goodwill
- Asistencia con su curriculum con Goodwill (Español)
- Resumes That Work (EDD) *Virtual



JOB SEARCH

- Mastering Your Job Search
- Herramientas y Estrategias para la Búsqueda de Empleo (Español)
- Navigating Skillup Sonoma
- Networking for Job Seekers! (DOR)
- Cover Letters Made Simple (EDD) *Virtual
- Navigating SkillUp Sonoma

INTERVIEW PREPARATION

- Interview Practice Clinic
- Ace The Interview (EDD) *Virtual

JOB LINK ORIENTATION	Thursdays, 1:00pm
ORIENTACIÓN DE JOB LINK (ESPAÑOL)	Jueves, 11:00am
TRAINING INFORMATION SESSION	2nd and 4th Wednesday, 10:00am-11:00am
CLASE INFORMATIVA SOBRE BECAS DE ENTRENAMIENTO (ESPAÑOL)	Cada Primer y Tercer Lunes, 1:00pm-2:00pm
ANYONE CAN MAKE A BUDGET	2nd Tuesday of the Month
TIME MANAGEMENT	4th Tuesday of the Month
WRITE-YOUR-RESUME WORKSHOP	Thursdays 10:00am-12:00pm
RESUME APPOINTMENTS WITH DOR	2nd and 4th Thursday, 12:00pm-3:00pm
RESUME APPOINTMENTS WITH GOODWILL	Wednesdays, 2:00pm
ASISTENCIA CON SU CURRICULUM CON GOODWILL (ESPAÑOL)	Miercoles, 2:00pm
RESUMES THAT WORK (EDD)	1st Monday, Virtual, 2:00pm-4:00pm
MASTERING YOUR JOB SEARCH	Wednesdays, 10:00am-12:00pm
HERRAMIENTAS Y ESTRATEGIAS PARA LA BÚSQUEDA DE EMPLEO (ESPAÑOL)	Segundo y Cuarto Martes, 10:00am-12:00pm
NAVIGATING SKILLUP SONOMA	1st and 3rd Monday, 9:30AM
COVER LETTERS MADE SIMPLE	2nd Monday, Virtual, 2:00pm-4:00pm
INTERVIEW PRACTICE CLINIC	Biweekly, Fridays, 10:00am-12:30pm
ACE THE INTERVIEW (EDD)	3rd Monday, Virtual, 2:00pm-4:00pm